

Skincare your body can trust™

# Axilla <u>Deodorant Paste</u>™ BARRIER BOOSTER

# PUTTING STRENGTH BACK INTO SENSITIVE SKIN



Standard:

SKU: 9347246003176 Sk

Size: 75g

RRP: AUD\$19.50

Mini:

SKU: 9347246003183

Size: 15g

RRP: AUD\$8.50

#### \*price subject to change. Copyright 2017 Black Chicken Remedies. Last updated: 17/08/2017

# **WHAT IT DOES:**

Axilla Deodorant Paste - Barrier Booster contains natural ingredients rich in lipids and fatty acids (essential for healthy cells) that actually strengthen your sensitive skin. That means it helps to improve your skin's ability to protect it from things that may cause irritation. We've removed the bicarb soda and replaced it with remedies that neutralise odour, absorb moisture and replenish skin tissue – a true remedy.

It's all the strength of Axilla Deodorant Paste and it's formulated for sensitive skin.

- · Contains only natural and certified organic ingredients
- · Does not contain harmful aluminium salts or compounds
- Free of synthetic fragrances
- Contains pure essential oils and botanical extracts

### THE GOOD STUFF:

Butyrospermum Parkii\* (Shea Butter), Cocos Nucifera\* (Coconut oil), Borago Officinalis\* (Borage seed oil), Camellia Oleifera\* (Camellia Tea oil), Mixed Tocopherols from Non-GMO Soy sources (Vitamin E oil), Vegetable Glycerine\* not derived from palm oil, Euphorbia Cerifera (Candelilla wax), Magnesium Hydroxide, Amorphous Silica (Diatomaceous Earth Powder)\*, Manihot Esculenta (Tapioca)

#### With essential oils of:

Citrus Paradisi (Pink Grapefruit essential oil)

Citrus Reticulata (Mandarin essential oil)

Pelargonium Graveolens (Geranium Bourbon essential oil)

Cananga Odorata (Ylang Ylang essential oil)

\*Certified Organic ingredients





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## **HOW TO USE ME:**

No roll-ons or sprays here - just finger friendly fun.

Applying our deodorant paste is just like moisturising your armpits.

Gently rub a pea sized amount under each armpit until absorbed.

### **REMEDIAL BENEFITS:**

**Magnesium Hydroxide** – an antibacterial that calms as it lowers cortisol levels and improves cellular processes. Effective at detoxifying the skin and treating sensitive skin areas. Powerful at stopping those odour causing bacteria!

**Candelilla wax –** is rich in nutrients and easily absorbed creating an instant barrier to prevent chemicals irritating the skin.

**Borage seed oil –** a type of fatty acid well researched for treating inflammatory skin disorders and antioxidant properties. Ideal for skin that can't produce sufficient protective oils, and suffering from inflammation and irritation.

**Diatomaceous Earth -** is almost perfectly pH neutral, meaning it won't irritate skin that is sensitive to acidic or alkaline levels. It's rich in silica and highly antimicrobial, which is why it works so well.

**Organic Shea Butter –** is anti-inflammatory and soothing on the skin (lipid).

Organic Coconut oil - is antibacterial and neutralises odour (lipid).

Organic Camellia Tea oil - soothes skin irritations.

Vitamin E - soothes skin irritations (lipid).

**Tapioca** – absorbs moisture.

**Organic Vegetable Glycerine –** absorbs moisture and hydrates skin.

# **Frequently Asked Questions:**

#### I tried Axilla original and had a reaction, will I react to this one?

As part of the process of developing this new product, we gave Axilla Deodorant Paste<sup>™</sup> - Barrier Booster to customers who were sensitive to Axilla original to try every day for two weeks –100% of users reported no irritation and no odour. This new formula doesn't contain Sodium Bicarbonate which can cause irritation in some people.

Instead, we've used Magnesium Hydroxide and Diatomaceous Earth to be gentle on the skin's pH and neutralise odour. We've also incorporated other natural ingredients rich in lipids and fatty acids that actually strengthen your sensitive skin. That means it helps to improve your skin's barrier to help protect it from things that may irritate it.

#### Does it have a scent?

Yes. This formula has hints of citrus freshness. Specifically, from the essential oils of Mandarin and Pink Grapefruit. The concentrations of these are low to deliver the scent without any irritation.

#### Do I have to re-apply Axilla Deodorant Paste™ - Barrier Booster more than once a day?

Not unless you shower and repeat your grooming routine. Just like the original formula, Axilla Deodorant Paste" - Barrier Booster is highly effective and only needs one pea sized application rubbed into the armpit, sometimes a tad more for bigger people or hairier armpits.

#### Is it as effective at neutralising odour as the original formula?

Yes, Axilla Deodorant Paste - Barrier Booster contains the power of Magnesium Hydroxide - A powerful antibacterial that stops those odour causing bacteria! Just like the original formula, it allows your skin and sweat glands to function as normal without blockers or toxic chemicals to neutralise odour.













